

east2world

# data recovery

## the process of restoring

### *The importance of our services*

**Data Recovery** is the process of restoring the information on secondary damaged storage devices, defective, corrupted, inaccessible or that cannot be accessed normally. Often, the information is retrieved from storage devices such as hard drives, RAID, SSD and SD memories and other electronics. Recovery may be due to physical damage to the storage device or logical damage to the file system that prevents it from accessing the device from the operating system, whether it is used in another system or another place of the original.

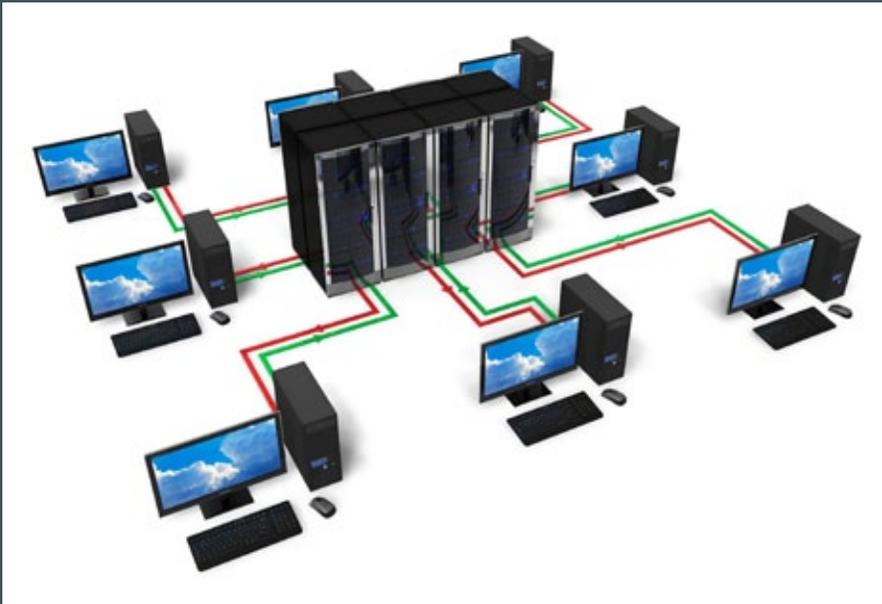
Modern world and information technology have been linked forever. Today it is impossible to refer to one without considering the other. Even a particular level PCs, Smartphones and Tablets, has carved a niche in our lives, being part of our daily routine.

*To better understand the data recovery service we will use a simile: This is comparable to the medical service. None of us expect to get sick, even though we know that sooner or later we will fall sick, that's why we take care to have a quality medical service that allows us to heal/recover as quickly as possible. This is the philosophy over where lies our guarantee.*

*That people fall sick, it is a proven fact, as hard drives also fail.*

That is why **East To World** offer all kinds of solutions to prevent us from failures that can interrupt our regular business. Starting with simple backup programs, and ending with complex and complicated systems. Unfortunately, these systems do not protect us 100% of a loss of data, as it is impossible to get vaccinated against all diseases.





# technology

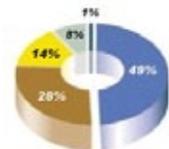
## the production line

*We get successfully recover 98 cases of 100 who come to us*

The technology needed to retrieve information from damaged devices cannot be bought in the market. Each laboratory should develop its own recovery technology. This is why some companies are able to recover data where others fail. We keep researching and developing our own technology for over 16 years. This explains why we are the lab with the best ratio of success in Europe. We hope to achieve 100% success with our constant investment in R + D + i.



Natural disasters	1%
Viruses	8%
Software problems	14%
Human error	28%
Hardware problems	49%



*The causes that can cause loss of data are numerous, according to our statistics these are the most common.*

# services and business models

## how to secure your data

### *East To World offers 24-hour security service, to ensure customer information*

- **PUNCTUAL RECOVERY**

Is the traditional business model, in which the user accesses the service once he has just lost his data and does not have any coverage.

This is the model in which is based the strategy of plenty laboratories, is a commercial passive model, their business strategy is based on web positioning and knowledge of computer channel.

- **H2O MANUFACTURERS WARRANTY**

Warranty data recovery for manufacturers of computer hardware and software.

H2O assurance should be included as standard in the production of the manufacturer, that the end user acquires it together with the purchased product as an inseparable part of it. For PC manufacturers, the object to cover this guarantee are equipment of any kind, which to be new is a prerequisite, that is, that have not been used before. For software vendors, the object under this warranty are the licenses installed on computers of any kind, with the only prerequisite of being new, that is, they have not been used before. So, they can include used computers, second hand or resold ones.

- **TECHNOLOGY COVERAGE**

This model is based on including in the multi-risk insurance coverage data recovery for the period of coverage of the insurance policy itself. Including this service on a policy of this type is an update of their own coverage by offering coverage to the policyholder adapted to digital life.

- **DATÁSTROFE**

Datástrofe, warranty extension is a data recovery for its retail sale at retail channel. The aim of this coverage is any device that stores information on a hard drive, except for servers, but given the channel, there is no risk covering them.

- **hdDATACARE**

This is a product-service of data recovery computing for disaster cases, which may involve the stop of the activity of any department or even the company.



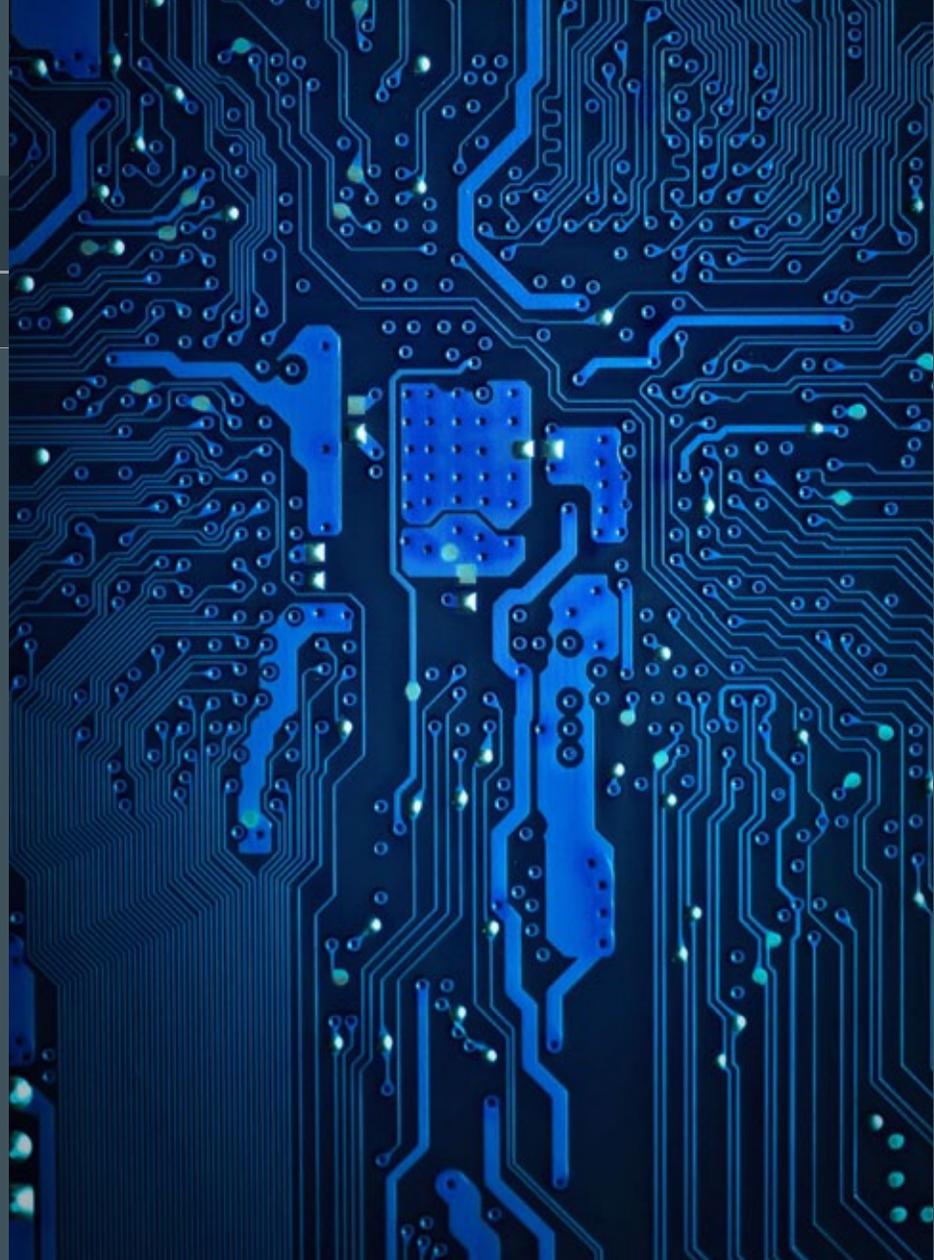
# 360° services

better user satisfaction

*All our services are designed to achieve any kind of incident offering full coverage*

What/Which services are included?

- Telephone or telematics support.
- Shipping of damaged device from the customer's home to data recovery lab.
- Evaluation and diagnosis of damaged device.
- Recovering data if this is possible.
- New support, with the same amenities as the damaged device, if it is not reusable, or DVD (depending on the original device and the volume/quantity of data to retrieve).
- Shipping of the new support with the retrieved information from the Laboratory to the customer's home.





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